

E V O L V E

/ styling









# About

EVOLVE Styling transforms any property to appeal to the target market and inspires the buyer to act, whilst obtaining the best sales outcome. EVOLVE's exacting detail and unique property styling skills are proven to accelerate sales and garner returns over market expectations.

Styling is a solid investment and many of our clients have achieved above sale expectations in the order of 30x of the cost to style, which is an exceptional ROI (Return On Investment).

We style a wide variety of properties from studio apartments to large family homes, through to luxury residences and coastal retreats.

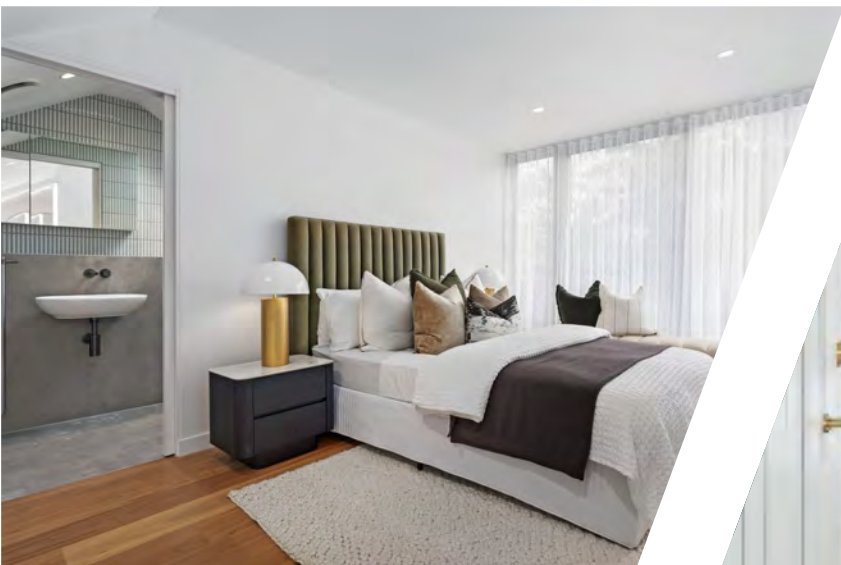
## WHY EVOLVE STYLING

What sets us apart is not only our styling ability, but our deep understanding of how to present any property to its full potential due to reviewing key factors such as buyer target market/demographics and the physical environment.

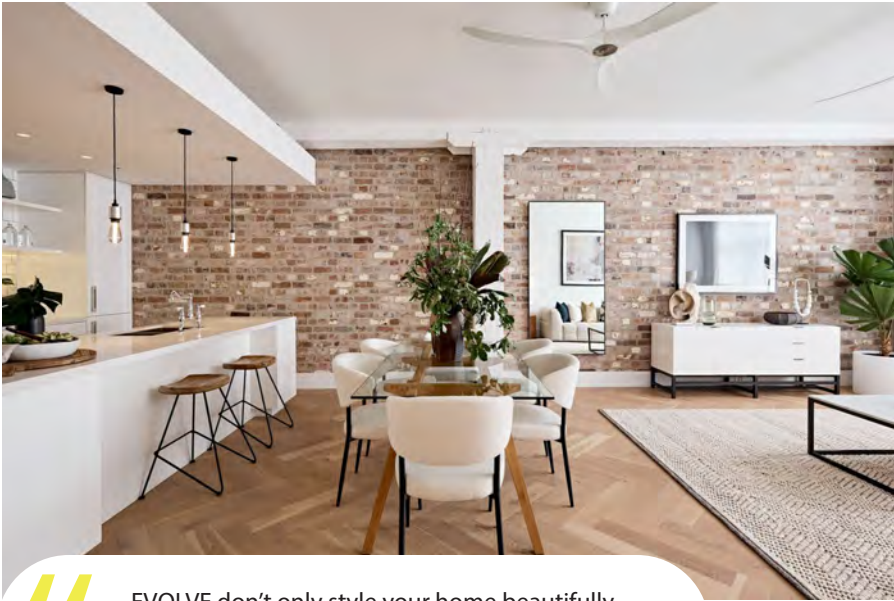
Our Stylists spend the time to visit every site, measure and take photos to conceptualise the space. This ensures our styling creates a lifestyle and a connection between the potential buyer and property.

We're not a one-size-fits-all property styling business and do not provide packages. Our Stylists utilise their design expertise to enhance your property, delivering a competitive advantage that increases buyer interest, reduces time to sell and maximises the sale price.

EVOLVE takes the time from the initial quote through to the installation to ensure the final presentation feels like a beautifully designed home rather than a styled property.







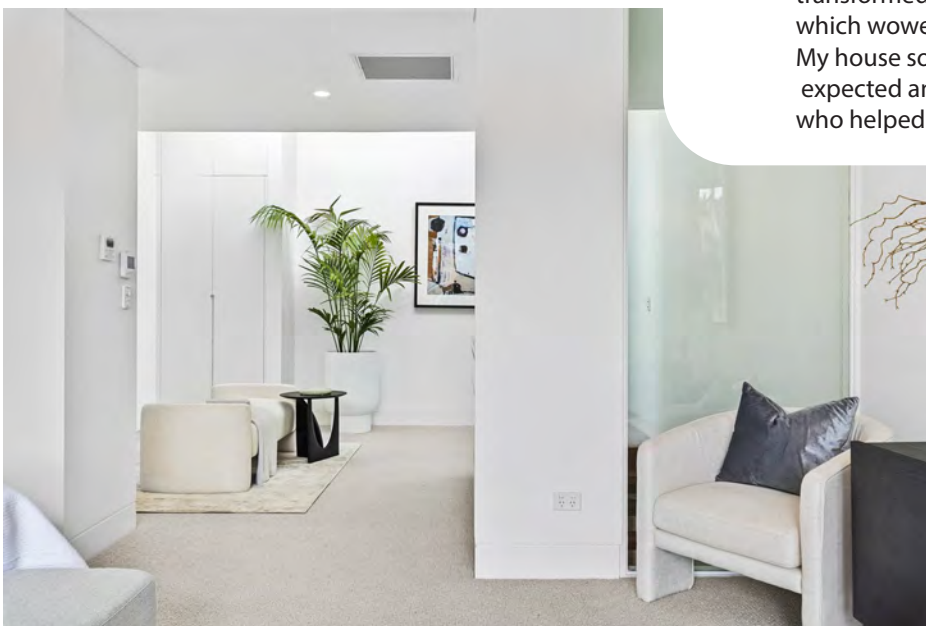
EVOLVE don't only style your home beautifully, they provide a full consult to ensure you optimise the space, in order to maximise the market value of your property. The final result exceeded our expectations in terms of the transformation of our home.







EVOLVE were very professional and friendly. With their flair and attention to detail they transformed my house into an inviting home which wowed all of the prospective buyers. My house sold for \$200,000 more than expected and it is thanks to Evolve Styling who helped me achieve this amazing result.









# Property Styling Process

## 1 APPOINTMENT

- Our qualified Interior Stylist visits your property to discuss requirements, offer recommendations, take measurements and photographs.

## 2 PROPOSAL

- We submit a detailed proposal for your review, including property refurbishment recommendation, if required.

## 3 STYLING

- A project team is assembled while the lead Stylist selects curated products to create unique styling tailored to the property and target market.

## 4 INSTALLATION

- Furnishings are delivered and installed at the property by the lead Stylist and their team. Photography is then completed by the Estate Agent for the campaign. Furnishings remain in the property for up to 6 weeks.

## 5 COMPLETION

- At the end of the campaign we arrange the collection of the furnishings from the property.



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